



## The Priory Cherry Willingham Primary Academy Conditions of Use - Parental Consent Form

Dear Parent, Carer, Pupil

We take great pride at our Academy in sharing relevant and important information with our stakeholders in a variety of ways. Not only will we use traditional tools – newsletters, phone calls, local papers and websites – to keep you up to date about everything happening here, we will also use social media channels like Twitter and Facebook. We hope to develop stronger partnerships with the community we serve by joining you in these popular digital spaces.

We also like to celebrate, in all our communications, the successes of our pupils. There are times when we will share photos or video clips from important school events like performances, athletics competitions or interesting classroom activities. We also like to praise pupils who are doing remarkable things in and beyond our classrooms. We believe that we build stronger communities when we take the time to spotlight the positive work our pupils do.

**Understandably, however, we also want to respect your family's right to privacy.** As a result, it is necessary for the Academy to obtain parental consent for the following:-

### **Photographs or Videos taken in the Academy**

We use photographs in our internal publicity materials such as Academy brochures and booklets, on our corridor and classroom displays, for staff training and on our website. From time to time, articles and photographs of special events will appear in newspapers. The Academy also has a Facebook and Twitter account. I assure you that we have a responsible approach to the use of photographs and hope that you are able to support us in publicising the many positive aspects of the work that we do. These images may also include the first name of the student(s) concerned.

### **Use of Digital Systems and Internet Access**

In line with the Government's Education Policy on Information and Communications Technology and Citizenship, we recognise the value and encourage the use of these information-rich sources. We also believe that pupils must be taught to develop the appropriate skills to analyse and evaluate such resources. These skills are a fundamental requirement in the society that our pupils are entering. Pupils are therefore taught a code of behaviour for the use of ICT.

Internet access is provided in line with the Trust's E-Safety Policy (Students), the E-Safety Policy and the ICT Acceptable Use Policy, all of which can be found on the Trust's website.

### **Other Educational Opportunities**

During a pupils time with the Academy they may have the opportunity to take part in local walks, food tasting sessions and may have contact with animals as part of a variety of educational experiences. As I am sure you will appreciate local walks cannot always be pre-planned due to weather conditions and we would like to be able take advantage of the better weather when it occurs.

With all of the above in mind, each parent/carers are kindly requested to sign and return the attached Consent Form before the end of the current term.

Yours faithfully

Mrs K. Evans  
Headteacher

Student Name: \_\_\_\_\_ (Please print name in full) Form: \_\_\_\_\_

I have read and understood the conditions of use and give my permission for:-

<b>Photographs which may include students first name used for:</b>	
Academy Website Academy Newsletter Academy Prospectus Academy Publicity Material Academy Social Media Account The Priory Federation of Academies Trust Website Shared with Local Media outlets Shared with a Partner Organisation And their picture taken and included in Whole School/Form Group/Team Photographs	<input type="checkbox"/> Yes  <input type="checkbox"/> No
<b>Photographs published with students full name</b>	
	<input type="checkbox"/> Yes  <input type="checkbox"/> No
<b>Videos which may include students first name used for:</b>	
Academy Website Academy Social Media Account The Priory Federation of Academies Trust Website Shared with Local Media outlets Shared with a Partner Organisation	<input type="checkbox"/> Yes  <input type="checkbox"/> No
<b>Internet and use of Academy ICT</b>	
Use of Digital Systems Internet Access	<input type="checkbox"/> Yes  <input type="checkbox"/> No
<b>Other Educational Opportunities</b>	
Local Walks Food Tasting Contact with Animals	<input type="checkbox"/> Yes  <input type="checkbox"/> No

I understand that I can ask the Academy to stop using my child's images at any time, in which case they will not be used in future publications but may continue to appear in publications already in circulation.

Signature of Parent/Carer: \_\_\_\_\_

Date: \_\_\_\_\_